Purpose
Data are strategic assets of the university and must be handled in compliance with regulatory and legal obligations. These standards serve as a supplement of the University of Maryland Policy on Data Management Structure and Procedures - VI-23.00(A) and set criteria for classifying institutional data into categories and for determining what baseline security controls provide an appropriate protection to confidentiality, integrity or availability the institutional data.

The data classification also assists data stewards, IT system owners and custodians in the assessment of information systems to determine what level of security is required to protect data on the systems for which they are responsible.

This classification exists in addition to all other university policies and federal and state regulations governing the protection of the university's data. Compliance with this classification standard will not ensure that data will be properly secured. Instead, any data classification should be integrated into a comprehensive technology control plan.

All University of Maryland employees, students, affiliates and third-party agents who handle institutional data should follow these standards.

Scope
UMD is the owner of all institutional data that are stored, processed, or transmitted on university resources or other resources where university business occurs. All institutional data should be classified into one of the four categories defined below. Any personal data belonging to the operator of a system that may be stored, processed, or transmitted on a university IT resource as the result of incidental personal use is not considered university data. University data stored on non-university IT resources must still be verifiably protected according to the respective university minimum security standards.

Based on the data classification, IT system owners and custodians are required to implement appropriate technical security measures to protect the data consistent with the university’s policies and applicable federal and state regulations.

Data Classification
A Data Classification Table that specifies the four categories above and examples must be maintained and disseminated by DIT. All institutional data should be classified into one of four categories described below:

category LOW
Data and systems likely do not require management of risks, vulnerabilities, and threats.
- Data and systems are classified as LOW information technology risk.
- The information can be publicly disclosed.
- The loss of confidentiality, integrity or availability of information would have no adverse impact on UMD’s mission, safety, finances, or reputation.
- The university has permission or individual authorization to publish the information.

CATEGORY MODERATE
Data and systems generally require management of risks, vulnerabilities, and threats.
- Data and systems are classified as MODERATE information technology risk.
- The information is to be kept confidential as a matter of institutional policy or practices.
● The loss of confidentiality, integrity or availability of information could have a moderate adverse impact on UMD’s mission, safety, finances, or reputation.
● The university may notify individuals of any breach as a matter of policy or practice.

 CATEGORY ELEVATED
Data and systems require active management of risks, vulnerabilities, and threats.
● Data and systems are classified as ELEVATED information technology risk.
● The information is to be kept confidential as a matter of law, regulation, or contractual obligation.
● The loss of confidentiality, integrity or availability of information could result in civil penalties and damages and/or have a significant adverse impact on UMD’s mission, safety, finances, or reputation.
● The university is required by laws and regulations to notify individuals of any breach in confidentiality.

 CATEGORY HIGH
Data and systems require specific management of risks, vulnerabilities, and threats.
● Data and systems are classified as HIGH information technology risk.
● The information must be kept confidential as a matter of law, regulation, or contractual obligation.
● The loss of confidentiality, integrity or availability of information could result in civil and criminal penalties and damages and/or have a severe adverse impact on UMD’s mission, safety, finances, or reputation.
● The university is required by laws and regulations to notify individuals of any breach in confidentiality.

Classification of the data can be performed in consultation with the appropriate data steward and/or in conjunction with institutional offices responsible for information security, compliance and ethics. System selection, data security controls, and compliance measures must be implemented commensurate with the categorization of the data.

It is the responsibility of the applicable data manager to evaluate and classify data for which he/she is responsible according to the classification system adopted by the university. If data of more than one level of sensitivity exists in the same system or endpoint, such data shall be classified at the highest level of sensitivity.

Non-Compliance
Non-compliance with these standards may result in adverse impact to UMD’s mission university safety, finances, and/or reputation.

Contact
Division of Information Technology - itsc@umd.edu

Related UMD and USM Policies
II. http://www.usmh.usmd.edu/regents/bylaws/SectionIV/

History
Issued /Approved by ITC: 12/14/2016
**Data Classification Table**

<table>
<thead>
<tr>
<th>CATEGORY 1</th>
<th>CATEGORY 2</th>
<th>CATEGORY 3</th>
<th>CATEGORY 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOW</td>
<td>MODERATE</td>
<td>ELEVATED</td>
<td>HIGH</td>
</tr>
<tr>
<td>Data and systems likely do not require management of risks, vulnerabilities, and threats.</td>
<td>Data and systems generally require management of risks, vulnerabilities, and threats.</td>
<td>Data and systems require active management of risks, vulnerabilities, and threats.</td>
<td>Data and systems require specific management of risks, vulnerabilities, and threats.</td>
</tr>
</tbody>
</table>

**Examples**

- **CATEGORY 1**
  - Information disclosed in the public domain (websites and social media)
  - Information disclosed in the university's administrative and academic websites
  - Information required by law and regulations to be made public
  - UMD email addresses and usernames
  - Public UMD policies and procedure manuals
  - Job postings
  - Schedule of Classes

- **CATEGORY 2**
  - Unclassified research information and pre-publication data (at researcher's discretion)
  - Faculty/staff employment information, personnel files, salary, and personnel data
  - University ID (UID) Numbers
  - Non-public contracts (unless required to be Category 3 or 4)
  - Patent applications
  - Non-public documents, policies, and procedure manuals
  - Information exempt from disclosure under the Public Information Act (e.g., pre-decisional documents, pre-award procurement data)
  - Invoices and budgets
  - Intellectual property not yet protected by provisional patent application or patent
  - Privileged information (attorney work product, attorney-client privilege, etc.)

- **CATEGORY 3**
  - Personally identifiable information
  - Protected health information used for research purposes
  - Information governed by FERPA* such as student records, ELMS, and admission applications.
  - Donor contact information
  - Information that is contractually required to comply with NIST 800-171 or DFARS
  - RFP responses
  - Federal government information deemed Sensitive But Unclassified (SBU) or For Official Use Only (FOUO), unless covered by Category 4
  - Government Rights & Restricted Rights Data (federal government designation)
  - Institutional review board applications
  - Confidential business or financial information obtained via non-disclosure agreement (including trade secrets, intellectual property, teaming strategies, and proposal documents)

- **CATEGORY 4**
  - [N] Protected health information governed by HIPAA
  - [N] Export controlled information governed by ITAR or EAR
  - Social Security Numbers
  - [N] Customer credit card information
  - Financial account numbers
  - Health insurance policy ID numbers
  - Driver's license numbers
  - Passport and visa information
  - Contracts (and related information) with the NSA/Maryland Procurement Office
  - [N] Special data storage and handling requirements are required. Please contact it-compliance@umd.edu for advice.

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